



SREE GOKULAM NURSING COLLEGE, VENJARAMOODU

DEPARTMENT OF CHILD HEALTH NURSING

REPORT ON NEWBORN WEEK OBSERVATION 2025

NOVEMBER 15-21, 2025

Date: November 21, 2025

Time: 11:00 AM– 1:00 PM

Venue: Sree Gokulam Medical College & RF, Postnatal Ward

Introduction:

As a part of the national newborn care observation week- 2025, awareness programs were at Sree Gokulam Medical College & RF, Post natal ward on November 15, 2025, at 11:00 am.

The theme for National Newborn Care Week in India in 2025 is "**Newborn Safety: Every Touch, Every Time, Every Baby**". The week-long celebration takes place annually from November 15–21 to raise awareness about the importance of newborn care and reduce mortality and morbidity among newborns. The theme focuses on the importance of proper newborn care, educating parents, and the need for a strong health care system.



Program Highlights:

- Theme presentation "**Safety, Quality, and Nurturing Care: Birth Right of Every Newborn**" with the help of a role-play regarding breast feeding techniques, good and poor attachment, duration and time period for feeding, types of breast milk & burping by 5th semester BSc Nursing students
- Awareness health education regarding advantages of breast-feeding, recommended breastfeeding practices, breast conditions & breastfeeding problems, breast milk expression and its storage, management of complications and infections by 5th semester BSc Nursing students under the supervision of Ms. Renju S [Assistant professor] & Ms. Aswathy R C (Lecturer).

Participants

The program witnessed active participation from:

- 5th semester BSc Nursing students from Sree Gokulam Nursing College.

Conclusion

The program concluded with an emphasis on the National Newborn Care week 2025 – "**Newborn Safety: Every Touch, Every Time, Every Baby**". This initiative aims to highlight the critical importance of newborn care during the first days and weeks of life, a time when infants are most vulnerable.



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